Calvin Bonner

Web & UI/UX Designer, Developer, IT Professional

Contact Info:

contact@calvinbonner.design
616.552.3988

INTRO

I am a Developer and Web Designer with more than 12 years experience in a variety of platforms and languages. I am passionate about creating great user experiences that are well aligned with business requirements and delivered through exquisite design and excellent implementation. I am driven to create.

SKILLS

Obtained by means of career-focused schooling and motivated self teaching through research and experience, here are some of the skills I have acquired:

KNOWN LANGUAGES

HTML · PHP · JavaScript · SASS · CSS · XML · C# · C++ · Macros · Python · LINQ

PRODUCTIVITY PLATFORMS

Adobe Creative Cloud Suite · Google Workspace · Microsoft 365

DEVELOPMENT SOFTWARE

Dreamweaver CC · Visual Studio · cPanel · PHP MyAdmin · SQL Server · Epicor · Crystal Reports · SSRS

ADDITIONAL SKILLS

Driven · Quick Learner · Team Player · Leader · Detail Oriented · Motivated · Flexible

EXPERIENCE

Over the years I have had the pleasure of working with a multitude of companies and clients. Here is some of the most relevant work I have done:

FOUNDER & CEO   **10/19-PRESENT**

CALVIN BONNER DESIGN, LLC

In October of 2019 I started my own company under the name Calvin Bonner Design, LLC. Since then I have worked with small & mid-sized businesses to perfect and refine every visual representation of their brand and digital marketing. Within the company I have provided:

- **UI/UX and Web Design.** Creating websites and other interactive visual media. Working with a client to realize their vision for their products.

- **Rebranding and Digital/Graphic Design.** Redesigning and rebuilding

brands and brand elements for clients. Creating visual materials like business cards, digital marketing materials, and physical materials.

- **Online Presence Management.** Monitoring any online profiles or data repositories and updating information where needed.

- **Digital Marketing.** Providing consultations and reviews on existing digital marketing plans and suggesting revisions to increase traffic and visitor conversions.

Some of the client and contract work I have done under the Calvin Bonner Design, LLC brand include:

GAGE CRIB WORLDWIDE, INC.

- **Full rebranding.** Taking an existing brand and rebuilding it from the ground up based on the company's function, mission, and intended demographic. This included redesigning and creating a new logo, establishing supporting elements like colors and fonts, and creating and providing brand guidelines.

- **Web presence redesign.** Re-imagining a legacy website for the modern web. Designing a website based on design notes and desired functionality and demographic. Building the website from the ground-up with hand crafted PHP, HTML, SCSS, JavaScript, and MySQL code. Designing SCSS framework to enable responsive resizing for all screen sizes and to enable dark-mode. Installing analytics plugins and optimizing meta and structure with focus on SEO. Providing registration, hosting, and regular updates.

- **Installing Site Search and JivoChat CDNs.** Registering Site Search 360 account, installing CDN, updating UI to match existing web UI, and managing account to ensure that pages are regularly crawled and errors are resolved. Installing JivoChat CDN, ensuring that triggers are established, and updating UI and colors to match existing web page UI.

- **Google My Business Management.** Creating and maintaining Google My Business accounts for both main and sub brands. Keeping information up to date and providing posts, updates, and photos to Google Search.

- **Analytics and SEO.** Monitoring and reporting regular analytics and statistics. Updating meta and site structures to optimize SEO.

- **Search tools management.** Managing Google Search Console, Bing webmaster tools, and Yandex accounts to ensure web pages are regularly crawled and indexed and search results are up to date.

- **Technical Support.** Providing regular technical info and general support when and where needed per request.

ROSENDALL WELL DRILLING, LLC

- **Website rebuild.** Taking and rebuilding a website based on the original design with custom HTML and CSS. Registering domains and SSL certification and hosting.

- **Technical Consultation.** Providing technical consultation and assistance in obtaining hosting and domain rights from a malicious hosting company.

- **Analytics and SEO.** Monitoring and reporting regular analytics and statistics. Providing site updates where needed to ensure best possible SEO ranking.

- **Custom email registration.** Registering and setting up custom email accounts in Google Workspace and establishing email forwarding from previous accounts.

- **Online Presence Management (OPM).** Monitoring and updating online profiles to ensure all information is correct and up to date. Creating and claiming Google My Business profile and keeping Google Search info up to date. Managing and providing Google Search posts and photos for Google My Business profile.

HER ENTERPRISE GROUP

- **WordPress Website Design and Build.** Designing and building multiple revisions of a full blog and podcast website within the WordPress tool based on design notes and populating with content as directed. Updating and making changes as requested.

- **Technical Support and Ongoing Updates.** Providing ongoing technical support and updates as requested for both the website and the WordPress environment.

ADVANCED SHEET METAL, LLC

- **Website Build and Deployment.** Building and deploying a website within provided website builder utility based on given design specifications. Providing updates and revisions per request.

- **Domain and Email Registration.** Registering domains and setting up custom email accounts for multiple users.

- **Inventory Database Development.** Developing and consolidating inventory into a database and using macros to quickly add and remove inventory as needed.

ACTIVE CLIMATE RESCUE INITIATIVE

- **WordPress Website Design and Build.** Designing and building a website within the WordPress platform for use as a blog and non-profit donations site.

- **Domain and Email Registration.** Registering domains and setting up custom email accounts for multiple users.

- **Custom Hosting Solutions.** Offering and providing custom hosting

solutions for WordPress websites.

- **Technical Support and Ongoing Updates.** Providing ongoing technical support and updates as requested for both the website and the WordPress environment.

PERSONAL CONTRACTING

Functioning as a private contractor or sub-contractor, I have been working within the IT, Web/Software Development, and Database Management spaces for over 10 years. Throughout my years in this industry I have gained experience with:

- **Epicor ERP Development.** Creating customizations to the user experience to enable unique business requirements using UI customizations, BPM's, Data Directives and other workflow automation tools.

- **Epicor Configurator Development.** Developing Epicor Configurators within a testing environment, reviewing and updating, and deploying to production.

- **Epicor ERP Updates.** Providing updates for Epicor systems. Mainly from Epicor 9 to Epicor 10 including software and code updates to comply with new languages and methods.

- **General Epicor SQL Database servicing.** Creating and servicing databases in SQL for use with Epicor ERP systems.

- **Reports and Dashboard and Business Intelligence Creation.** Providing actionable information to process owners and stakeholders via Crystal Reports, SSRS (SQL Report Builder), Query and Dashboard Creation and Microsoft PowerBI.

- **Server Maintenance and Server-Side Database Updates.** Providing server updates and maintenance. Creating, updating, and servicing databases for client's internal company and public use.

- **Web Design, Development, and Deployment.** Designing and creating web platforms for clients and their business ventures. Building with a focus on SEO and responsive design for a variety of display sizes and web platforms. Built from scratch using a combination of PHP, HTML, SCSS, CSS, JavaScript, and Python.

- **IT Services.** Providing general IT and Helpdesk services for a number of clients and individuals. Setting up and running internal systems for use by clients and their businesses.

- **Game Development.** Built inside the GameMaker 5, GM 8, GM

Studio, GM Studio 2, and Unreal Engine platforms and from scratch with C# and C++, I have created several indie games. Some in conjunction with colleagues and small game dev groups.

EDUCATION

While the majority of my knowledge has come through research and experience, I have received traditional schooling for technical fields. This includes:

KENT CAREER TECHNICAL CENTER

LAYOUT DESIGN AND PRINTING   9/15 - 6/16

- **Layout Design.** Designing layouts in Adobe InDesign CC for use in a myriad of applications including: business cards, letters, posters, CD covers, event tickets, notepads, and general document templates.

- **Document Printer Setup and Layout.** Setting up documents for use in a variety of printers and paper types. Assembling layouts with marks and bleed and other general printer preparation.

- **Printing.** Printing documents and graphics with a number of different printer types including: traditional printers, offset printers, and screen printers (for use on textiles).

- **Reviews and Publication.** Working with a group to create documents and other printed materials for external companies and publications.

3D ANIMATION AND GAME DESIGN   9/16 - 6/17

- **3D and 2D Animation.** Learning to animate in both 3D and 2D environments. Learning the 12 principles of animation and demonstrating proper understanding of their usage.

- **3D Modeling, Rigging, Posing, Texturing, and Lighting.** Working within 3DsMax to create realistic and stylized 3D models, texture and light those models, and rig them for animation when necessary.

- **Game Design and Development.** Designing and building games within the Unreal Engine, both individually and as a group.

- **Team Projects.** As a final project for the class, myself and a group were tasked with creating a game from start to finish using 3DsMax to create assets and Unreal Engine to develop the functionality of the game. Assigned as team leader, I was able to delegate roles, provide insight into technical issues, and promote a team-wide focus and energy to ensure the final product's timely completion.

REFERENCES

References are available upon request.